



Media Note
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Rewards for Justice Program Launches Advertising Campaign in Pakistan

The Bureau of Diplomatic Security's Rewards for Justice Program has begun an advertising campaign in Pakistan to publicize the financial rewards offered for information leading to the apprehension of terrorists believed to be in the region.

The advertisements will run in Pakistani newspapers, and air on Pakistani radio and television stations in both the Urdu and Pashto languages. The initial print advertisement published in a leading Pakistani Urdu daily publication featured photos and reward amounts for terrorists who may be in the region, such as Usama Bin Laden, Midhat Mursi al-Sayid 'Umar, and Mullah Omar. The initial campaign will last for one month.

The Secretary of State has authorized rewards up to \$25 million for information leading to the arrest or conviction of Usama Bin Laden or Ayman Al-Zawahiri. Rewards also may be paid for information leading to the arrest or conviction of terrorists attempting, committing, conspiring to commit, or aiding and abetting in the commission of terrorist acts against U.S. persons and property worldwide. Since its inception, the Rewards for Justice Program has paid more than \$57 million to 43 people who have provided credible information that has resulted in the capture or death of terrorists or prevented acts of international terrorism.

The Rewards for Justice Program is one of the U.S. Government's most valuable tools in the fight against international terrorism. Established by the 1984 Act to Combat International Terrorism, the program is administered by the U.S. Department of State's Bureau of Diplomatic Security.

People with information to report regarding the individuals named in the advertisement are urged to contact the U.S. Embassy in Islamabad, Pakistan at 51-2080-0000.

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